



# Golf. Give.

# *Gala*

**Saint Charles, IL**

**May 21, 2017 Gala & Concert**

**May 22, 2017 Celebrity Golf Outing**

proceeds to benefit:

**Jason Day Brighter Days Foundation**

**Michael Phelps Foundation**

**ale**  
SOLUTIONS

# The Event

Golf. Give. Gala. will be held **May 21 & 22, 2017** along the Fox River in beautiful downtown **St. Charles, IL**. A star-studded Gala and Auction will be held in the historic **Hotel Baker**, with a Concert to follow at the **Arcada Theater**, a Chicagoland treasure. The Celebrity Golf Outing will be Monday at the legendary **St. Charles Country Club**, a premier private 18-hole course, founded in 1924.



## *Proceeds to Benefit*



### **Jason Day's Brighter Days Foundation**

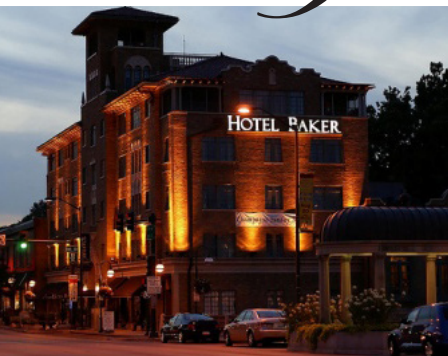
Provides funding and resources to deserving projects, organizations and families in need to ensure everyone has a chance for a brighter day and a brighter future.



### **Michael Phelps Foundation**

Working to promote healthy, active lives, especially for children, primarily by expanding the opportunities for participation in the sport of swimming.

# Gala



Mingle with friends and celebrities at a true red-carpet affair. The Celebrity Gala will be hosted at the historic **Hotel Baker**, nestled along the Fox River. Built in 1928, the hotel offers guests a unique combination of old world charm and modern elegance.

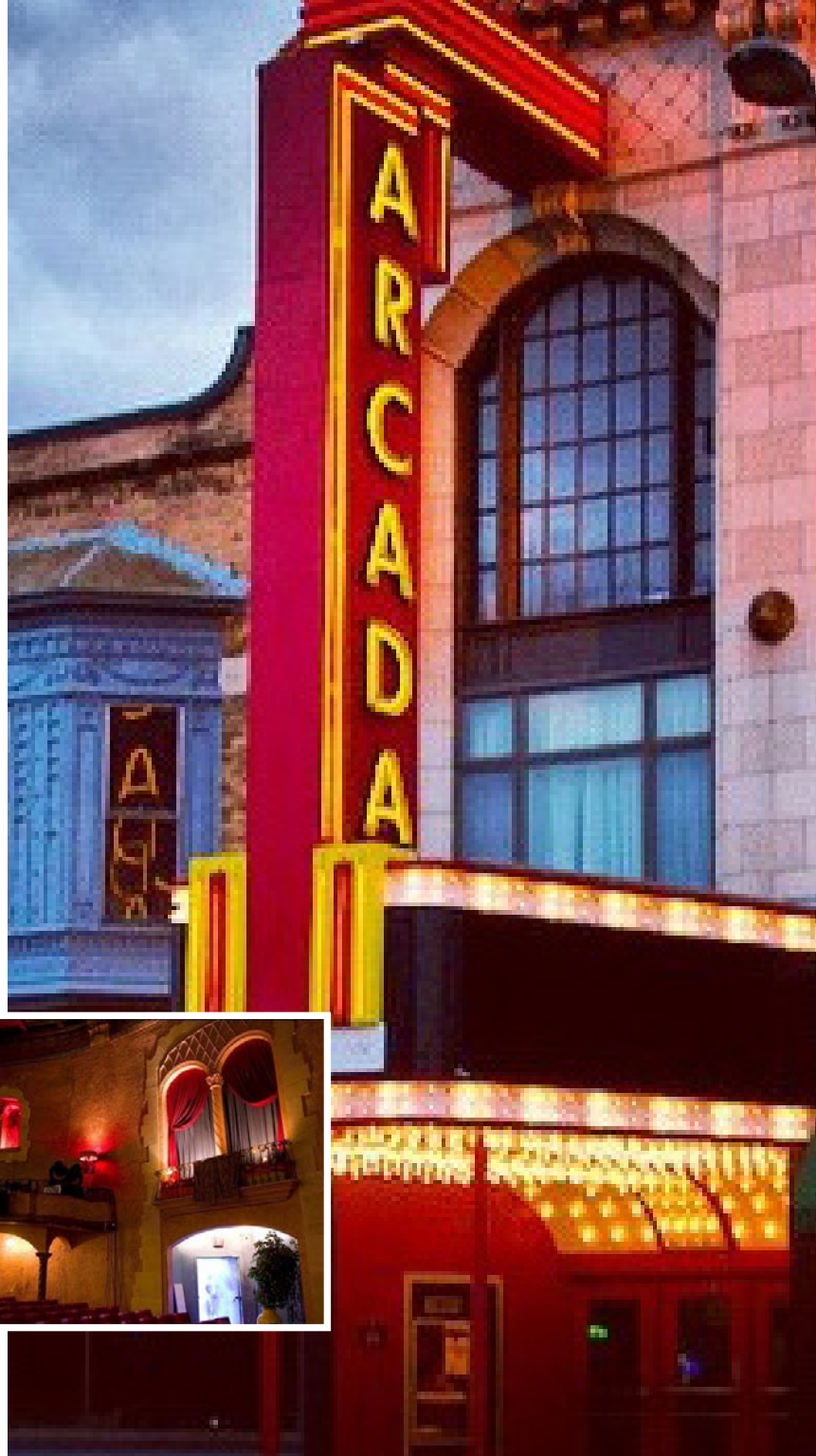
Enjoy signature cocktails and classic hors d'oeuvres while previewing the Silent Auction. Guests will have fun bidding on one-of-a-kind Live Auction items, presented by a celebrity emcee. Proceeds to benefit the Jason Day Brighter Days Foundation and the Michael Phelps Foundation.

Join us for an unforgettable night!



# Concert

Following the Gala, join us for a live Concert at the Midwest's hottest live music venue, the historic **Arcada Theater!**



# Golf



The Celebrity Golf Outing will be Monday at the legendary **St. Charles Country Club**, a premier private 18-hole course, founded in 1924.

Foursomes and their celebrity(ies) will enjoy a day of friendly competition, all while receiving exposure and branding to news media coverage, participants and spectators.



# CHAMPION

# *Sponsorship*

**\$100,000 (1 Available)**



## **EXPERIENCE INCLUDES:**

- 3 Foursomes: Includes 9 individuals, plus 2 celebrity participants and **JASON DAY**
- VIP Private Reception with both Jason & Michael Phelps
- Breakfast and lunch on course included
- Included in all press releases
- Media recognition
- Formal recognition at gala, concert and golf event
- Company logo featured on all event signage
- Full page ad in program
- Gala VIP seating: 12 additional people, for a total of 24
- Concert VIP seating: 12 additional people, for a total of 24
- Category exclusive sponsorship
- Golfer gift bag for each player
- Autographed item from Jason Day & Michael Phelps

# GOLD MEDAL *Sponsorship*

**\$100,000 (1 Available)**



## **EXPERIENCE INCLUDES:**

- 3 Foursomes: Includes 9 individuals, plus 2 celebrity participants and **MICHAEL PHELPS**
- VIP Private Reception with both Michael & Jason Day
- Breakfast and lunch on course included
- Included in all press releases
- Media recognition
- Formal recognition at gala, concert and golf event
- Company logo featured on all event signage
- Full page ad in program
- Gala VIP seating: 12 additional people, for a total of 24
- Concert VIP seating: 12 additional people, for a total of 24
- Category exclusive sponsorship
- Golfer gift bag for each player
- Autographed item from Jason Day & Michael Phelps



# Main Stage SPONSOR

*\$50,000 (1 Available) 1 SOLD*

## EXPERIENCE INCLUDES:

- 1 foursome: Includes 3 individuals, plus 1 celebrity participant
- Breakfast & lunch on course included
- Included in all press releases
- Media recognition
- Event recognition
- Company logo featured on all event signage
- Full page ad in program
- Gala (VIP seating) 6 additional people, for a total of 10
- Concert (VIP seating) 6 additional people, for a total of 10
- Golfer gift bag for each player
- Autographed item from Concert Headliner
- Private VIP backstage experience with Concert Headliner
- Autographed item from Jason Day & Michael Phelps



# *Landmark* **SPONSOR** \$30,000 *(1 Available)*

## **EXPERIENCE INCLUDES:**

- 1 foursome: Includes 3 individuals, plus 1 celebrity participant
- Breakfast & lunch on course included
- Included in all press releases
- Media recognition
- Event recognition
- Company logo featured on all event signage
- Full page ad in program
- Gala (VIP seating) 8 additional people, for a total of 12
- Concert (VIP seating) 8 additional people, for a total of 12
- Golfer gift bag for each player
- Autographed item from Jason Day & Michael Phelps

# OTHER Sponsorship Opportunities

	GALA	BREAKFAST	CELEBRITY AM	LINKS FOURSOME	APPAREL	AUCTION	GOLF CADDY	GOLF CART	GOLF BALL	HOLE IN ONE	CLOSEST TO THE PIN	LONGEST DRIVE	BEVERAGE CART	HOLE
	\$25,000 1 SOLD	\$25,000 1 SOLD	\$20,000 (8 Available) 2 SOLD	\$10,000 (8 Available) 2 SOLD	\$12,000 1 SOLD	\$10,000 1 SOLD	\$8,000 1 SOLD	\$6,000 1 SOLD	\$6,000 1 SOLD	\$5,000 (2 Available)	\$5,000 (1 Available)	\$5,000 (1 Available)	\$3,000 (1 Available) 2 SOLD	\$2,000 (16 Available) 2 SOLD
GOLFERS	4 1 THREESOME & 1 CELEBRITY	4 1 THREESOME & 1 CELEBRITY	4 1 THREESOME & 1 CELEBRITY	4 1 THREESOME & NO CELEBRITY										
BREAKFAST & LUNCH ON THE COURSE	●	●	●	●										
AUTOGRAPHED ITEM FROM JASON DAY & MICHAEL PHELPS	●	●												
GALA RECOGNITION	●	●				●								
MEDIA RECOGNITION	●	●			●	●								
EVENT RECOGNITION	●	●			●	●	●	●	●	●	●	●		
COMPANY LOGO ON SIGNAGE	●	●			●	●	SIGNAGE ON CADDY SHIRT	SIGNAGE ON GOLF CARTS	SIGNAGE ON GOLF BALLS	SIGNAGE ON HOLE ACTIVITY	SIGNAGE ON HOLE ACTIVITY	SIGNAGE ON HOLE ACTIVITY	SIGNAGE ON CART	SIGNAGE ON HOLE ACTIVITY
PROGRAM AD	FULL-PAGE	FULL-PAGE	HALF-PAGE	HALF-PAGE	HALF-PAGE	HALF-PAGE	QUARTER-PAGE	QUARTER-PAGE	QUARTER-PAGE	QUARTER-PAGE	QUARTER-PAGE	QUARTER-PAGE	QUARTER-PAGE	MENTION IN PROGRAM
GALA	8 VIP SEATING	8 VIP SEATING	8 PREFERRED SEATING	8 PREFERRED SEATING	6 VIP SEATING	4 VIP SEATING	2 PREFERRED SEATING	2 PREFERRED SEATING	2 PREFERRED SEATING	2 PREFERRED SEATING	2 PREFERRED SEATING	2 PREFERRED SEATING		
CONCERT	8 VIP SEATING	8 VIP SEATING	8 PREFERRED SEATING	8 PREFERRED SEATING	6 VIP SEATING	4 VIP SEATING	2 PREFERRED SEATING	2 PREFERRED SEATING	2 PREFERRED SEATING	2 PREFERRED SEATING	2 PREFERRED SEATING	2 PREFERRED SEATING		
GOLF SWAG BAG	●	●	●	●	●	●	●	●	●	●	●	●	●	●

All sponsorships are tax deductible and made payable to **Brighter Days Foundation - EIN 45-3601700**

To make a donation visit: <http://brighterdaysfoundation.com>

To secure your sponsorship, please email [Christa.Landgraf@alesolutions.com](mailto:Christa.Landgraf@alesolutions.com)

For more information, or if you need assistance with hotel accommodations, please contact Teresa Thompson (855) 802-9842