

Michael Phelps Foundation: Privacy Policy

Effective **November 7, 2018**

General Understanding of Our Privacy Policy

The Michael Phelps Foundation (“the Foundation,” “We,” “Us,” or “Our”) understands and respects the concerns you may have surrounding your privacy. Because your privacy is of utmost importance to us, this Privacy Policy sets forth the terms under which you share your information with the Foundation and how the Foundation collects and uses your information. This Privacy Policy applies to the information the Foundation receives about you, both online and offline, through any mode of communication, including electronic, written, or oral.

General Acknowledgement

By accessing or using the Foundation’s website and its corresponding webpages – those within the “michaelphelpsfoundation.org” domain name, any mobile app we offer, or any other website or online service that links to this privacy policy (collectively, “the Foundation Sites”), or by contributing to the Foundation by any means or otherwise providing Us your information, you agree to our processing of your information as described in the policy.

How and What Information is Collected?

Collecting Personal Information

Through your interactions with the Foundation, such as participating in Foundation events or by visiting the Foundation Sites, the Foundation or its service providers may collect information about you, manually or automatically, such as the following categories of information:

- Contact information of users who communicate with the Foundation, such as name, email address, phone number, and mailing address;
- Transaction-related information, such as account numbers and billing information if you engage in a transaction with us;
- Your image through photography at Foundation events (with the appropriate release);
- Other information you provide through interactions with the Foundation, such as on forms for volunteering, donating, or applying for any other engagement with the Foundation; or
- Information the Foundation Sites automatically collect from users such as standard server logs, including but not limited to such information as your IP (Internet Protocol) address, device identifier, domain name, browser type, operating system, and

information such as the website that referred you to us, the pages you visit, and both the dates and times of those visits, as well as “Cookie” information, described in more detail below.

In certain circumstances we also may collect information about you from third-party sources and use it to enhance information we have about you.

About Cookies

As noted above, the Foundation may place Internet “Cookies” on your hard drive or use similar or related technologies, such as web pixels, on the Foundation Sites. A Cookie is a small amount of data that is commonly sent from the web server to your browser to be stored on your computer’s hard drive in order to save data about you, such as your name, password, user-name, screen preferences, and the pages of a website you have viewed. Consequently, when you revisit the Foundation Sites, the Foundation may recognize you by your Cookies and customize your experience accordingly. You may decline these Cookies by using the appropriate feature of the software on your web browser, if available.

Web pixels, also known as web beacons, “clear gifs,” “one-pixel gifs,” “web bugs,” “Internet tags,” or “pixel tags,” are small graphic images on a website or in an email that allow us and third parties to monitor the activity on the Sites or to make cookies more effective. Web beacons allow us, our service providers, and other third parties to gauge and enhance the effectiveness of our marketing on our Sites or on third party websites or other channels by transmitting information about whether you follow links in our emails or Sites, or links in third party websites, and by gathering information about the websites you visit before and after visiting our Sites. We use log files to store the data that is collected through Web beacons.

The Foundation may use Google Analytics or a similar service to gather, store, and track certain information related to your visit to and activity on the Foundation Sites. To collect this information, Google Analytics may set cookies on your browser or mobile device, or read cookies that are already there. Google Analytics may also receive information about you from apps you have downloaded, that partner with Google. We do not combine the information collected through the use of Google Analytics with Personal Information. Google’s ability to use and share information collected by Google Analytics about your visits to the Sites with other websites which partner with Google is restricted by the Google Analytics [Terms of Service](#) and the Google [Privacy Policy](#). Please review those for information about how Google uses the information collected through Google Analytics and how you can control the information collected by Google.

Online advertising networks and similar companies that collect information through cookies, web beacons, and similar tools over time and across different websites, including upon or following your visit to the Foundation Sites, may operate on the Foundation Sites and collect or receive information from the Foundation Sites, and from third party websites, and use the information they collect to provide ad measurement services and to tailor ads to users' interests either on the Foundation Sites or third party websites. In other words, these providers may automatically collect certain technical information from your computer or mobile device over time and across different websites when you use the Foundation Sites. While, as described above, you may have the opportunity to control the use of cookies through your web browser, we do not otherwise currently respond to web browser "do not track" signals or other mechanisms. If we do so in the future, we will describe how we do so in this Privacy Policy. See the section below entitled "Opt-out Right" for further options you may have.

Information from Users Located Outside the United States

The Foundation is based in the United States, and, regardless of where you access the Foundation Sites or otherwise provide information to us, the information may be transferred to and maintained on servers located in the U.S. Please note that any information we obtain about you will be stored in accordance with U.S. privacy laws, regulations, and standards, which may not be equivalent to the laws in your country of residence. By accessing the Foundation Sites, you consent to this collection, transfer, storage, and processing of information to and in the U.S.

Information from Minors

It is the Foundation's policy not to solicit knowingly any personally identifiable information from children under the age of thirteen (13). To the extent we collect such information we do so from Swim Clubs or from parents for program-related activities. Children under 13 are not authorized to make a donation, sign up for an event or program, or otherwise provide any personally identifiable information without consent from a parent or legal guardian. If you are under 13, do not send any information about yourself to us, including your name, address, telephone number, or email address.

In the event we learn that we have collected personal information from someone under the age of 13, we will delete that information as quickly as possible. If you believe that we might have collected information from someone under the age of 13, please email, call, or send a letter to us using the information on the [contact](#) page.

Use of Information Collected

With the abovementioned information that is collected, the Foundation can use it for:

- Contacting you, such as in response to a query or suggestion or with items such as newsletters, documents, and publications to you;

- Sending you additional information about the Foundation and its programs or events;
- Managing and processing your volunteer application;
- Soliciting you for, processing, and acknowledging donations
- Confirming your registration for any application completed in relation to the Foundation;
- Clarifying or obtaining information about a donation or about information you requested;
- Undertaking statistical analysis;
- Performing other functions as described at the time the Foundation collects the personal information;
- For human resources purposes if you apply for or are employed by us.
- For the Foundation's general operational purposes, including recordkeeping and reporting;
- Detecting, preventing, and responding to fraud, intellectual property infringement, violations of our Terms of Use, violations of law, or other misuse of the Foundation Sites or other programming; and
- To comply with legal obligations.

Disclosure of Information to Third Parties

Unless stated elsewhere, individually identifying information provided through the Foundation Sites will not be sold or otherwise disclosed to third parties not affiliated with the Foundation.

With that said, your information may be disclosed or distributed:

- to another party with which the Foundation enters or reasonably may enter into a corporate transaction, such as, for example, a sponsorship, partnership, merger, consolidation, acquisition, or asset purchase;
- to a third party, including law enforcement, pursuant to a subpoena, court order, or other form of legal process, in response to a request by or on behalf of any local, state, federal, or other government agency, department, or body, whether or not pursuant to a subpoena, court order, or other form of legal process;
- to a third party if the Foundation, in its sole judgment, determines that such disclosure or distribution is in the best interest of the Foundation or is appropriate to protect the life, health, or property of the Foundation or any other person or entity; or
- to a third party that contracts with the Foundation to provide products, information, or other services that the Foundation believes, in its discretion, users may be interested in obtaining.
- consistent with this policy, to third party online ad networks as described above.

While the Foundation may undertake efforts to see that any third party to whom the Foundation discloses information about you is under an obligation to use the information solely for the purposes for which the information was disclosed, such third parties are independent third parties and the Foundation does not exercise any control over them. Therefore, the Foundation is not responsible for, and will not be liable for, third parties' conduct, actions, omissions, or information handling or disseminating practices.

The Foundation may disclose aggregate and deidentified information to any third party.

[Links to Third Party Websites](#)

The Foundation Sites may contain links to external websites, such as to the homepages of particular Partners. If you access a third party website from a link on a Foundation Site, any information you disclose on that website is not subject to this Privacy Policy. The Foundation is not responsible for the privacy practices or the content of such external websites. The Foundation highly recommends that you review and understand the privacy practices and policies of these external websites, especially because the Foundation does not control these third parties' use of cookies or their collection, management, or use of your private information. It is solely your obligation to review and understand the privacy practices and policies of these external websites.

The Foundation Sites may also use links to external online software platforms ("external platforms") to better organize volunteer requests. Information collected on these external platforms is securely transmitted to the Foundation. However, due to the technical processing and transmission of any content, the Foundation cannot guarantee that any information sent through these external platforms will be secure during transmission.

[Internet Security](#)

The Foundation uses reasonable efforts to ensure that the information provided to the Foundation by users is held securely and will not be used in ways other than as set forth in this Privacy Policy or in ways to which you have explicitly consented.

With regards to credit card and billing information, in addition to your contact information, when you make a donation, the Foundation asks for your billing address and credit card or other financial services information. The Foundation uses a third-party banking agent to process your payments via a secured server that encrypts your credit card/bank information. We will not retain your financial information longer than necessary to comply with legal requirements and to protect the Foundation's interests.

[Social Media Privacy Concerns](#)

You may interact and communicate with the Foundation through third-party social-media sites, plug-ins, and applications, such as Facebook, Twitter, and Instagram. When doing so, you may allow the Foundation to access certain information from your profile (e.g. name, email address, photo, gender, birthday, location, list of friends/contacts—whom you follow or who follow you—your “likes,” and any other information accessible on your profiles). When you provide information to the Foundation through such social networking platforms or publicly accessible communication platforms on the Foundation Sites, it may be viewable by other users of these websites and, in such instances, the Foundation is not responsible for, and cannot prevent, the use of the information by third parties. You should refer to the privacy policies in these social media websites in order to understand and control what information is seen and accessible publically.

Opt-Out Right

At any time, you may opt out of having your personally identifiable information—which has been voluntarily provided to the Foundation—retained, used, or disclosed by the Foundation. A request to opt-out can be done via an email, phone call, or standard mail. All relevant contact information can be found on our [contact](#) webpage. We may decline to delete information if required to keep it by law or if the Foundation decides it is necessary to protect the life, health, or property of the Foundation or any other person or entity.

As to certain automatically collected information such as through third-party cookies, we do not control your ability to opt out of the collection of such information or when or how it is used by third parties. See the following link to a third-party website for more information about what choices you have relating to such information: <http://www.aboutads.info/choices/>

Right to Change Privacy Policy

The Foundation reserves the right at any time to modify, alter or update this Privacy Policy. If we update this Privacy Policy, we will notify you by posting a new Privacy Policy on this page. Your use of the Foundation Sites or by providing information to the Foundation following any changes means that you consent to the changes and agree to follow and be bound by the updated Privacy Policy

Contact Us

If you have any questions about this Privacy Policy or our use of your information collected through the Online Services, please contact us on our [contact](#) webpage.