

Thrive Together Challenge Campaign Rules

Campaign Rules Fundraising Rewards and Sweepstakes Official Rules

NO PURCHASE, DONATION OR FUNDRAISING IS NECESSARY TO ENTER OR WIN THE DRAWING. A DONATION OR FUNDRAISING WILL NOT IMPROVE A TEAM'S CHANCE OF WINNING. ONE ENTRY PER ELIGIBLE TEAM, REGARDLESS OF ENTRY METHOD. VOID WHERE PROHIBITED.

1. Sponsor and purpose

The Thrive Together Challenge (the "Campaign") is sponsored by the Michael Phelps Foundation ("MPF" or "Sponsor"), PO Box 7 Litchfield Park, AZ 85340. Campaign questions may be directed to thrive@michaelphelpsfoundation.org. The Campaign supports and expands MPF's IM Program through program training, educational materials and grants. The IM Program combines water safety and learn-to-swim instruction with mental wellness, healthy living and confidence-building education.

Campaign fundraising platform: <https://fundraise.givesmart.com/vf/MPFTHRIVE>.

2. Campaign and entry period

The Campaign and drawing entry period begin Tuesday, October 20, 2026, at 9:00 AM PT and end Friday, December 18, 2026, at 11:59 PM PT (the "Campaign Period"). Entries must be received, and qualifying contributions recorded, by the closing deadline. MPF's designated records determine receipt times and final qualifying totals. Donations received after the deadline may still support MPF but do not count toward this Campaign's rewards or drawing entry.

3. Donations and general participation

Drawing eligibility is separate from the ability to donate or fundraise. Individuals and groups may support the Campaign without being eligible for the drawing. Donors outside the United States may contribute where permitted by applicable law and supported by MPF's payment processor. MPF may decline or return contributions when required by law or its payment-processing policies.

Donating does not require joining a team. A donation alone does not enter the donor into the drawing. Donors are not required to enter the drawing or accept a fundraising reward. All amounts in these rules are in U.S. dollars.

Minors may participate in fundraising with appropriate parent or guardian permission and adult supervision. Adults must handle accounts, consent and personal information where required by platform terms or applicable law. Do not submit children's personal information through the free-entry process.

4. Earned fundraising rewards

Fundraising rewards are earned incentives, separate from the random drawing:

Qualifying fundraising total	Reward
Individual raises at least \$50	One MPF Thrive Champion keychain
Individual raises at least \$100	One MPF Thrive Champion keychain and one MPF stress ball
Team raises at least \$2,500	One cap signed by Michael Phelps for the team

Individual rewards are based on contributions credited to the participant's individual fundraising page. Team totals include contributions credited to the team and its affiliated individual pages. The same contribution may appear in both an individual total and the related team total; it is counted only once within each total. A general Campaign gift counts toward a particular individual or team only if properly attributed in MPF's records.

Self-donations count toward the applicable individual and team fundraising totals. Refunds, reversed transactions, chargebacks, unpaid pledges and processing fees or optional tips paid separately do not count. Qualifying totals use the donation amount before ordinary processing fees deducted from the gift. Offline gifts count only if received, verified and entered by MPF before the deadline.

Each participant may earn a maximum of one keychain and one stress ball. Reaching \$100 earns both items, not an additional keychain. Each qualifying team earns one signed cap, not one cap per member. Raising additional multiples of a threshold does not earn additional rewards. Free drawing entry does not earn fundraising rewards.

Physical rewards—including keychains, stress balls and signed caps—will be shipped only to addresses in the 50 United States or the District of Columbia. International shipping is not available. Participants outside these locations may still donate or fundraise where permitted, but must provide a qualifying U.S. shipping address to receive an earned physical reward. Providing a U.S. shipping address does not establish eligibility for the drawing, which has separate residency and team requirements.

Physical fundraising rewards will be shipped by mid-February 2027. MPF will contact qualifying participants or adult team representatives to obtain fulfillment information. Provide a valid shipping address by January 31, 2027. No payment is required to claim a reward. MPF may substitute an unavailable item with a reasonably comparable item and will communicate material fulfillment delays. Reward images are illustrative. Final colors, design and appearance may vary.

5. Drawing eligibility

The drawing is limited to sports-related teams based in all 50 U.S. states and the District of Columbia. International teams and residents outside the eligible jurisdictions may support the Campaign but may not enter or win this drawing.

An "Eligible Team" is an organized sports team, school athletic team, youth or adult sports league team, community sports club or recreational athletic group. An individual fundraising page alone does not constitute an Eligible Team. Multiple teams within a club may enter separately only when they are distinct teams with separate rosters; duplicate pages or renamed versions of the same team do not create additional entries.

Each Eligible Team must designate one authorized adult representative who is a legal resident of an eligible jurisdiction and at least 18 years old and the age of majority in their state. The representative enters on behalf of the team, confirms authorization and coordinates any prize. School or organization approval must be obtained where applicable. Team members may be minors; the representative is responsible for obtaining necessary permissions.

MPF officers, directors and employees; Michael Phelps; persons directly administering the drawing; and their immediate family and household members are ineligible to serve as entering representatives. All entries are subject to verification. Void where prohibited.

6. Two entry methods equal treatment

A. Fundraising entry. An Eligible Team registered in the Campaign that raises at least \$2,500 during the Campaign Period receives one drawing entry through its designated eligible adult representative. The representative's current contact details must be recorded with MPF. MPF will verify team eligibility and qualifying totals before the drawing.

B. Free entry. During the same Campaign Period, an eligible adult representative may complete <https://michaelphelpsfoundation.org/wp-content/uploads/2026/10/Thrive-Together-Entry-Form.pdf> for their Eligible Team without making a donation, raising funds or creating a fundraising page. The form requests the representative's name, email, state of residence and eligibility certification; the team's name, location, sport or activity; and confirmation of authorization to represent the team. No fundraising task, social sharing, marketing subscription or purchase is required. The form must be submitted by the same closing deadline. Email the completed form to thrive@michaelphelpsfoundation.org. Entries must be received by 11:59 p.m. PT on December 18, 2026.

One entry per Eligible Team across both methods. A team using both methods receives only one entry. Raising more than \$2,500 provides no additional entries. Each valid entry has an equal chance of winning the identical prize, regardless of entry method. Free entries are included in the same pool and are not subject to a separate quota or less favorable selection process. Duplicate entries will be consolidated. Automated, fabricated or fraudulent entries are prohibited.

7. Prize

One eligible team will receive one shared, 30-minute virtual meet & greet with Michael Phelps for up to 100 team connections, including athletes, coaches and adult chaperones, using a video platform selected by MPF. It is one shared session, not an individual session for each team member.

The session will be scheduled for a mutually agreed date, subject to Michael's availability, and is expected to take place by January 31, 2027. MPF will offer reasonable scheduling options. The winning team must provide its own internet access, compatible equipment and any meeting space. No travel, in-person appearance, additional merchandise or other benefit is included.

This private virtual experience is not offered for retail sale and has no established retail price. The prize is nontransferable and cannot be redeemed for cash. If circumstances beyond MPF's control prevent fulfillment, MPF may reschedule or provide a substitute prize of equal or greater value, subject to applicable law. MPF will not require payment to claim the prize.

8. Selection odds and notification

On December 21, 2026, MPF or its designated administrator will randomly select one potential winning team from all eligible entries received through both methods. Odds depend on the total number of eligible teams entered. Fundraising rank and total raised above \$2,500 do not affect selection.

MPF will notify the designated representative by email using the information on file. The representative must respond within five business days and complete reasonable eligibility, authorization and prize-acceptance documentation within the stated deadline. If the potential winner is ineligible, cannot be reached, declines, or fails to respond or satisfy the requirements, an alternate may be randomly selected from the remaining eligible entries.

9. Taxes and acknowledgments

MPF will provide donation acknowledgments as appropriate. Tax deductibility depends on applicable law, the donor's circumstances and any benefits received. A fundraising reward earned by a participant is not automatically a benefit received by every donor supporting that participant. When a donor receives a benefit, including through a self-donation that earns a reward, MPF will apply applicable acknowledgment and disclosure requirements. MPF does not guarantee any particular tax treatment. Any taxes legally associated with accepting a prize are the responsibility of the legally designated recipient; MPF will make required reports.

10. Privacy permissions and publicity

MPF uses donor, fundraiser and representative information to administer donations, verify eligibility, fulfill rewards, conduct the drawing and communicate about the Campaign, in accordance with its Privacy Policy: <https://michaelphelpsfoundation.org/privacy-policy/>.

Free entry does not require agreeing to marketing emails. Public use of team members' images, recording of the virtual visit, and publicity identifying minors require appropriate separate permissions. Entry alone does not authorize unrestricted use of a child's name or likeness. Participants may not record, livestream or commercially distribute the virtual visit without MPF's prior written permission.

11. Fair administration and interruptions

MPF may verify entries and totals and disqualify fraudulent entries or material violations of these rules. Teams may not split or duplicate their identity to evade the entry limit. MPF will apply eligibility and entry requirements consistently across both entry methods.

MPF is not responsible for failures outside its reasonable control, including interrupted internet service or incorrect contact information supplied by participants. If a technical failure materially prevents free entry, MPF will provide a reasonable alternative and/or an appropriate extension rather than proceed with unequal access. Any necessary modification or suspension will be communicated on the Campaign rules page and carried out consistently with applicable law and fair treatment of valid entries.

Nothing in these Official Rules limits any rights or remedies, or excludes any liability, that cannot lawfully be limited or excluded.

12. Winner information and platform independence

For the winning team's name, contact thrive@michaelphelpsfoundation.org by January 31, 2027. Information will be limited appropriately to protect minors and personal information.

This Campaign is sponsored by MPF. GiveSmart and Google/Zoom provide services used to administer fundraising or deliver the prize and are not sponsors of the drawing. Any social media platform used to publicize the Campaign is not a sponsor, administrator or endorser.